



RatesYourDate.com and econfidant.com Team Up to Provide Feedback and Advice on Dating

San Francisco (July 19, 2006) Ratesyourdate.com and econfidant.com are teaming up to provide online daters with feedback and advice on dating. The econfidant.com personalized dating advice service will be included in the ratesyourdate.com widget by September of this year.

The ratesyourdate.com widget allows daters to see whether their online dates have provided feedback after an in-person date. The econfidant.com service allows daters to get one-on-one, confidential dating and relationship advice online delivered by dating experts within 24 hours.

econfidant.com gives men and women somewhere to turn for one-on-one support or straightforward advice they can trust. "We live in an age where we meet more people online than in real life and where a text message can be interpreted a thousand ways," Rachel Begelman, the co-founder of econfidant.com said. "The one-size-fits-all model of relationship books and advice columns is no longer enough."

Taking dating and relationship advice into the 21st century, econfidant.com promises a personal response to any dating and relationship question – no matter how trivial, complex, or intimate – within 24 hours. econfidant.com's advice team is comprised of smart, young experts who have gone through an extensive training program focused on helping singles cope with being single, dating and giving them the tools to build strong, healthy relationships.

"We are very excited about working with ratesyourdate.com. I started econfidant.com after personally experiencing the frustrations of online dating. I would come home from a bad date and want an online resource to turn to for advice and support," says Begelman. "Online dating does pay off for many, including myself, but it is nice to have advice and support at your fingertips during the process." Now, daters using RatesYourDate.com will be able to get the advice and support of the econfidant.com team.

About RatesYourDate

RatesYourDate.com is the better business bureau for online daters and social networking communities: a trusted source of identity verification and insight. RatesYourDate assists interactive brands with increasing member retention, driving revenues and mitigating future liabilities. The RatesYourDate platform provides value-added data intelligence and reporting services that improve member satisfaction by minimizing "False Advertising" and discouraging behavior not consistent with a safe and credible community. The system provides registered members with pre-date reference-checking, post-date evaluations and a feedback mechanism by which daters can share their evaluations with other online daters. Uninformed daters are repeatedly left angry, disappointed, and disillusioned. RatesYourDate.com has developed a self-contained widget that allows users to interface with RatesYourDate through their regular dating or social networking website. RatesYourDate is committed to creating a safer, more effective and more satisfying experience for the online community. To learn more, visit: www.ratesyourdate.com

About econfidant.com

econfidant.com provides real-life relationship advice for today's sophisticated single. Founded by two longtime friends determined to make sure no one experiences dating alone, econfidant.com offers men and women smart, personal, and confidential advice from trained experts with real-life experience in the new world of dating. Through confidential and private online communications where no question is too trivial or intimate, econfidant.com's experts help singles get the most out of dating and build healthier relationships. econfidant.com is based in Chicago. To obtain additional information, see: www.econfidant.com

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